Cookie Policy

Hotel De L'Europe BV uses cookies to give you a better online experience. In order to make full use of the Hotel De L'Europe BV Websites, your computer, tablet or mobile phone will need to accept cookies. We feel that it is important that you know what cookies our Website uses and for what purposes. This will help to protect your privacy, while at the same time providing you with the best online experience.

Hotel De L'Europe BV aims to make your online experience and interaction as informative and relevant as possible. We use cookies or similar techniques to achieve this. Please note that **by continuing to use our Website, you are agreeing to our using of cookies in the manner set out in this Cookie Policy. We therefore feel it is important that you read the Cookie Policy carefully, so that you know what cookies our Website uses and for what purposes.** If you do not wish to accept cookies in connection with your use of this Website, you may choose to turn off your cookies (see paragraph 4 below for how to do this) - but this may affect the functionality of the Website.

1. **What is a cookie?**
   When visiting, the Website will make use of so-called "cookies". Cookies are small text files containing small amounts of information which are downloaded and may be stored on your user device e.g. your computer (or other internet enabled devices, such as a smartphone or tablet). At Hotel De L'Europe BV we may use similar techniques, such as pixels, web beacons and device fingerprints. For the sake of consistency, all these techniques combined will be hereafter referred to as 'cookies'.
   This Cookie Policy provides you with information about the cookies we use and why.

2. **Cookies used on the website**
   Hotel De L'Europe BV uses several different types of cookies. Some of these are session cookies which are temporary and allow us to link your actions during a browser session. Session cookies are erased when you close the browser. Other cookies are persistent cookies which remain on your device for the period of time specified in the cookie. The Website uses cookies for the following purposes:
   2.1 Required cookies
   Required cookies are essential and help you navigate the Website. They enhance the user friendliness of the Website for visitors. These cookies make sure that your basket is saved during all the steps of your checkout process. These cookies also help to support website security and basic functionality.
   2.2 Performance cookies
   Performance cookies help us to understand the behaviour of our visitors and the usage of the Website in an aggregated manner. For instance, we can use these cookies to gain insight into how our visitors use our Website. This means we can find out what works and what doesn't, it allows us to continuously improve the Website, and measure how effective our advertising and communication is.
   We also use Google Analytics cookies to obtain an overall view of visitor habits and visitor volumes, and to help improve the overall experience on our website. You may refuse the use of cookies by selecting the appropriate settings on your browser as described above. Furthermore, you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under https://tools.google.com/dlpage/gaoptout. You may disable the use of Google Analytics by using the link disable Google Analytics. This link creates an opt-out cookie which prevents the further processing of your data.

2.3 Communication cookies

The Website allows cookies of third-party social networks (e.g. Facebook, YouTube, Twitter, LinkedIn). These third parties may use cookies for their own purposes. Hotel De L'Europe BV has no influence over how these social media networks make use of your data. For more information regarding the cookies set by the social media networks please refer to their own Privacy and Cookie policies.

2.4 Advertising cookies

Advertising cookies will remember your product and page preferences and in general that you visited the Website. We strive to provide you with advertisements relevant to you and your interests on other online platforms, where available on the basis of your visits and surfing behaviour on our Website and other third-party websites. Based on these interests, we may develop a segmented profile and then adapt the content and the advertisements on our website for various groups of customers.

Third parties that set cookies via our website may also try to find out what your interests are in this way, and this information may also be used to present you with content or advertisements that appear more likely to be of interest to you on other, non-Hotel De L'Europe BV websites. In this case, the information about your current website visit may be combined with information from previous visits to websites other than ours.

These advertising cookies are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertisements.

Even if these advertising cookies are not used, please note that you may still see Hotel De L'Europe BV ads on other websites. These ads will not be based on your interest, but they can be modified according to the content of the website you are visiting. You can compare this type of content-related Internet advertisements with advertising on television. If, say, you are watching a cookery programme on TV, you will often see an advertisement about cooking products during the advert breaks while this programme is on.

3. Control your cookie settings

Once you have given us your agreement to the use of cookies, we shall store a cookie on your computer or device to remember this for next time. If you wish to withdraw your cookie consent at any time, you will have to delete our cookies using your internet browser settings. You should do this through the browser settings for each browser you use. Please be aware that some of our services may not function if your browser does not accept cookies. However, you can allow cookies from specific websites by making them "trusted websites" in your internet browser. The following links may assist you in managing your cookies settings, or you can use the 'Help' option in your internet browser for more details.

Internet Explorer: https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Mozilla Firefox: http://support.mozilla.com/en-US/kb/Cookies

Google Chrome: http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647

Safari: http://support.apple.com/kb/PH5042

Opera: http://www.opera.com/help/tutorials/security/privacy/

Adobe (flash cookies): https://www.adobe.com/support/flash/downloads.html

To block Google Analytics cookies specifically, you can install the "Google Analytics Opt-out Browser Add-on" provided by Google.

To view and adjust your Facebook Ad Preferences, you can visit their Advertisement Preferences page

You also have the option to opt out of all online tracking through the Digital Advertising Alliance. Please follow this link to learn more and set your preferences.

4. Cookie overview

Below is a full list of the cookies used on the Website(s) of De L'Europe Amsterdam:

4.1 Bordeau.nl

NAME	PERSISTENCY	DESCRIPTION	SOURCE
NECCESARY COOKIES			
PHPSESSID	Session	Preserves user session state across page requests	Bordeau.nl
STATISTICS COOKIES			
_ga	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Bordeau.nl
collect	Session	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Bordeau.nl
_gat	Session	Used by Google Analytics to throttle request rate	Bordeau.nl
_gid	Session	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Bordeau.nl
MARKETING COOKIES			
collect	Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Google-analytics.com
fr	3 months	Used by facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Facebook.com
_fbp	3 months	Used by facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Facebook.com
r/collect	Session	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.	Doubleclick.com
tr	Session	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Facebook.com

4.2 Marieamsterdam.com

NAME	PERSISTENCY	DESCRIPTION	SOURCE
NECESSARY COOKIES			
PHPSESSID	Session	Preserves user session state across page requests	Marieamsterdam.com
STATISTICS COOKIES			
_ga	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Marieamsterdam.com
collect	Session	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Marieamsterdam.com
_gat	Session	Used by Google Analytics to throttle request rate	Marieamsterdam.com
_gid	Session	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Marieamsterdam.com
MARKETING COOKIES			
_fbp	3 months	Used by facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Facebook.com
fr	3 months	Used by facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Facebook.com
r/collect	Session	Unclassified	Doubleclick.net
tr	Session	Unclassified	Facebook.com

4.3 Deleurope.com

NAME	PERSISTENCY	DESCRIPTION	SOURCE
NECESSARY COOKIES			
ASP.NET_SessionId	Session	Preserves the visitor's session state across page requests	Deleurope.com
STATISTICS COOKIES			
_ga	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Deleurope.com
_gat	Session	Used by Google Analytics to throttle the request rate	Deleurope.com
_gid	Session	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Deleurope.com
MARKETING COOKIES			
pagead/1p-user-list/#	Session	Unclassified	Google.com
_fbp	3 months	Unclassified	Deleurope.com
_gcl_au	3 months	Used by Google AdSense for experimenting with advertisement efficiency across web sites using their services.	Deleurope.com
r/collect	Session	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels	Doubleclick.net
fr	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Facebook.com
IDE	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	Doubleclick.net
Test_cookie	1 day	Used to check if the user's browser supports cookies	Doubleclick.net
tr	Session	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Facebook.com
UNCLASSIFIED COOKIES			
Cookie_message_accept	2035 days	Let's the server know the user has accepted cookies	Deleurope.com
hc_session	Session	Unclassified	Deleurope.com

5. Concluding remarks

We will keep this Cookie Policy under review and make updates from time to time. Any changes to this Cookie Policy will be posted on our Website page and to the extent reasonably possible, will be communicated to you. You can consult this web page for the latest version.

If you have any further questions and/or comments, please contact hotel@deleurope.com.